Do you know the true cost of an error?

When you think about the cost of software errors, the first thing that comes to mind might be Sev1 issues that result in expensive downtime, war room costs and delayed product roadmaps. But what about the hidden costs? What about the seemingly harmless errors that somehow end up costing you millions?

<table>
<thead>
<tr>
<th>Annual Savings with OverOps</th>
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</thead>
<tbody>
<tr>
<td>Developer Productivity</td>
</tr>
<tr>
<td>IT Ops / SRE Productivity</td>
</tr>
<tr>
<td>Log Ingestion</td>
</tr>
<tr>
<td>CPU Usage</td>
</tr>
<tr>
<td>SLA Violations</td>
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<tr>
<td>Brand Tarnishment</td>
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<tr>
<td><strong>Total</strong></td>
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</tbody>
</table>

Prioritize and fix “harmless” errors – before they end up costing you.

Every error has a price. OverOps arms you with the data you need to understand which errors are costing the most, and to help you prioritize and resolve them fast.

- **Infrastructure Costs**
  - From memory leaks to excessive logging.

- **Customer Experience Impact**
  - From SLA violations to brand tarnishment.

- **Team Productivity & Satisfaction**
  - From roadmap delays to on-call burnout.

Wondering how much application defects are costing you? Visit [calculator.overops.com](http://calculator.overops.com) to find out how errors are impacting your bottom line.
Hidden costs are lurking beneath the surface of your application.
OverOps can help you find them.

Visible Costs
- Product roadmap delays
- Application downtime
- Time spent debugging
- Customer complaints
- SLA violations

Hidden Costs
- Employee frustration
- Poor quality data
- Excessive logging
- Memory leaks
- Technical debt
- Handle limits
- CPU usage
- Brand tarnishment
- Lost market opportunities
- Additional hardware/storage

Visit www.overops.com/product to see how OverOps can help you detect and eliminate hidden costs.